



**Newcomer  
Entrepreneurship  
Support**

# Seizing new opportunities

## Supporting newcomer entrepreneurship beyond the crisis

Outreach to migrant and refugee-run businesses in a changing policy environment

Thursday, March 18<sup>th</sup> 2021

Business support for the post-covid recovery period,

Tuesday, March 23<sup>th</sup> 2021

New opportunities in the post-covid recovery period

Thursday, March 25<sup>th</sup> 2021

On-line mutual learning seminars, 12.00-13.30 CET

The New Entrepreneurship Support (NES) project is an exciting initiative which brings together incubators, accelerators and other services dedicated to supporting refugee and migrant-run businesses in France, Germany, Italy, Sweden and the UK. Organizations joining this network have the opportunity to tap into experiences from across Europe, learn about innovative models and implement new activities.

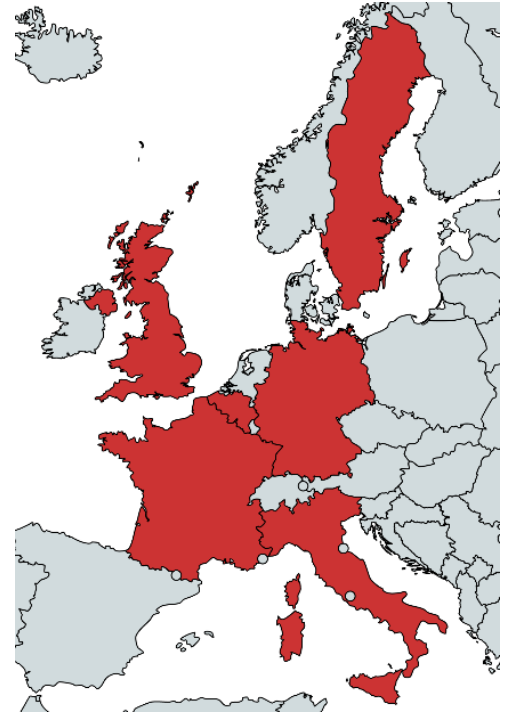
### The benefits of joining the seminars

- ✓ expert support from project partners and good practices throughout the testing phase
- ✓ access to a wide set of models to draw inspiration
- ✓ networking opportunities and support to open and inclusive incubators and accelerators
- ✓ increased visibility of the services offered and opportunities to cooperate with institutional actors, foundations and other clients
- ✓ improvement of the delivered services and the capacity to compete in the market
- ✓ financial support to test at least one pilot in each project country

### The project

NES, funded by **J.P.Morgan**, is a two-year-long project, that empowers incubators, accelerators and other entrepreneurship services to become more effective and inclusive by attracting and catering for the needs of new coming (potential) entrepreneurs, with a focus on refugees and ex-EU migrants.

**Migration Policy Group** (MPG), Belgium, coordinates this project as part of a five-country partnership composed of Kompass and Unternehmer ohne Grenzen - Germany, Agence pour la Diversite Entrepreneuriale (ADIVE) and GRDR - France, Fondazione ISMU - Italy, NyforetagarCentrum – Sweden, The Entrepreneurial Refugee Network (TERN) - United Kingdom.



### The NES process towards improved services inspired by international models

**MAPPING  
NEWCOMERS**

Mapping businesses, requirements, support policies and barriers, surveying the impact of COVID19

**NEEDS  
ASSESSMENT**

Production of "Note on gaps, needs and the way forward"

**NATIONAL ROUND  
TABLES**

Presentation and discussion of the map contents and the need assessment results

**TRANSNATIONAL  
MUTUAL LEARNING  
SEMINARS**

Learning from good practices and developing actions inspired by leading practices in the NES countries

**PILOT ACTIONS IN 5  
COUNTRIES**

On-field application of lessons learned for incubators and accelerators, focused on how they can support businesses

## Outreach to migrant and refugee-run businesses in a changing policy environment

Thursday, March 18<sup>th</sup> 2021, 12.00-13.30 CET

[click here to register](#)

Welcome and background of the project  
JPMorgan Chase's role  
Introduction to the topic  
Chair

Alexander Wolffhardt, *Migration Policy Group*  
Colleen Ebbitt, *JP Morgan Chase*  
Jonathan STEBIG, *Grdr (Migration, citoyenneté, développement), France*  
Beth Ginsburg, *Migration Policy Group*

### Panel 1: Coalitions for improved and comprehensive support ecosystems

In this panel we will explore how to encourage collaboration and network to improve the support ecosystem building with policy actors, including local and national authorities:

- ✓ Farhad Atae, *SINGA, France*
- ✓ Harry Goldman, *NyföretagarCentrum, Sweden*
- ✓ Cameron Heenon, *COSLA, UK*
- ✓ Matteo Matteini, *Municipality of Milan, Italy*

### Panel 2: Accessible services for inclusive entrepreneurship

This panel will address challenges for incubators and accelerators to access support services, focusing on solutions for newcomer enterprises. This will include the value of inclusive entrepreneurship, e.g. women-run, young entrepreneurs and hard-to-reach communities:

- ✓ Anna Mourlaque and Martine Ndiaye, *Migracoop, France*
- ✓ Alison Partridge, *Capital Enterprise, UK*
- ✓ Julia von Weymarn and Sven Mangels, *leetHub St.Pauli e.V., Germany*

**Concluding notes** *Monder Ram, Centre for Research in Ethnic Minority Entrepreneurship, Aston University, UK*  
**NES: next steps** *Alexander Wolffhardt, Migration Policy Group*

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## Business support for the post-covid recovery period

Tuesday, March 23<sup>th</sup> 2021, 12.00-13.30 CET

[click here to register](#)

Welcome and background of the project  
JPMorgan Chase's role  
Introduction to the topic  
Chair

Alexander Wolffhardt, *Migration Policy Group*  
Colleen Ebbitt, *JP Morgan Chase*  
Mustafa Tahir, *KOMPASS, Germany*  
Beth Ginsburg, *Migration Policy Group*

### Panel 1: Business resilience & crisis innovation

This panel will provide examples of business resilience and crisis innovation, including business remodeling, moving up the value chain and supportive networking, e.g. strengthening digital competences and creating new virtual support formats:

- ✓ Sina Josheni, *La Ruche, France*
- ✓ Alise Munson, *TechQuartier, FinTech Community Frankfurt GmbH, Germany*
- ✓ Tara Shoup-Paulsson, *NyföretagarCentrum, Sweden*

### Panel 2: Mobilizing partnerships for sustainable support

This panel will address the impact of incubator and accelerator programmes and how to sustain these in the long-run. It will also address the benefits and challenges of businesses, large and small, working together, including through supplier diversity:

- ✓ Anna-Katharina Daub, *Frankfurt Forward, Germany (tbc)*
- ✓ Majid El Jarroudi, *Adive (Agence pour la Diversité Entrepreneuriale), France*
- ✓ Niels Tigges, *Ben & Jerry's - Ice Academy, UK*

**Concluding notes** *Monder Ram, Centre for Research in Ethnic Minority Entrepreneurship, Aston University, UK*  
**NES: next steps** *Alexander Wolffhardt, Migration Policy Group*

## New opportunities in the post-covid recovery period

Thursday, March 25th 2021, 12.00-13.30 CET

[click here to register](#)

Welcome and background of the project  
JPMorgan Chase's role  
Introduction to the topic  
Chair

Alexander Wolffhardt, *Migration Policy Group*  
Colleen Ebbitt, *JP Morgan Chase*  
Massimiliano Monaci, *ISMU, Italy*  
Beth Ginsburg, *Migration Policy Group*

### The Panel: Turning opportunities into business reality

This panel will explore how newcomer businesses can gain from expanding business sectors, such as the Green Deal, the digital economy and the role of social enterprise. It will also address access to finance and risk capital which need to underpin these sectors:

- ✓ Ninon Duval, *Bond'Innov, France* (tbc)
- ✓ Charlie Fraser, *TERN (The Entrepreneurial Refugee Network), UK*
- ✓ Andreas Küppers, *Frankfurt School of Finance, Germany*
- ✓ Izzy Obeng, *Foundervine, UK* (tbc)
- ✓ Chris Richmond, *Mygrants, Italy*

Concluding notes     *Monder Ram, Centre for Research in Ethnic Minority Entrepreneurship, Aston University, UK*  
NES: next steps     *Alexander Wolffhardt, Migration Policy Group*

## Contacts and information:

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